



AYLUS Leadership Application Form

Name	Taige Shi
Grade	10
Branch Name	Greater Triangle Branch
Current Branch Position	Vice President
City and State	Cary, NC
Email	taigeshi0601@gmail.com
PVSA Award(s) & Year(s)	PVSA Gold (2025), PVSA Gold (2026)
Position to apply (1 st Choice)	SMS Outreach
Position to apply (2 nd Choice)	

Note: For applying committee chair position, please skip the 2nd Choice

Please email this application to: aylfus@gmail.com

Short Essay on why applying for this position (150-350 words):

I am applying for the social media outreach position because throughout my last year on the leadership board, the leadership was able to set up a LinkedIn as well as an Instagram page for National AYLUS. While creating these is a good first step to community outreach, they have not been utilized to the slightest to showcase AYLUS activities. With all these accounts set up, I see a significant opportunity for large-scale community outreach and growth.

In addition to my leadership experience as vice president of the Greater Triangle Branch, I have a strong background in graphic design that would help me create engaging and professional content for AYLUS's social media platforms. I currently serve on the AYLUS Times team, where I design newsletters for the entirety of AYLUS. I was also the winner of the AYLUS 10th Anniversary Poster Competition, which showcased my ability to create impactful visual designs that effectively communicate a message. Furthermore, I have certifications in both Adobe Photoshop and Adobe Illustrator, providing me with the technical skills needed to develop high-quality promotional materials and social media graphics.

As Social Media Outreach Chair, I would work to establish a consistent posting schedule featuring volunteer projects, branch highlights, leadership spotlights, service opportunities, and impact stories. These social media accounts give a huge window of opportunity to boost the popularity of AYLUS that cannot be missed out on, especially in an age where people are increasingly online. I believe establishing an SMS Outreach Committee Chair position would provide the leadership needed to maximize the potential of these platforms and consistently engage with both current and prospective members.